

Fair Use Teleconference

Applying Fair Use in Higher Education: Clearing Up the Confusion

Thursday, February 7, 2008

1 p.m. - 2 p.

Wilson Concert Hall

In the Higher Education setting there is still much confusion over the proper use of printed and other copyrighted material; the digital era has only increased the uncertainty. In this 60-minute audio conference you and your team will learn how to apply the Fair Use law to new electronic media, and practices to keep your institution liability free.

Join us to discover:

- Up-to-date information for making Fair Use determinations
- Practices for applying the law to digital materials
- Types of works covered for classroom, online and blended courses
- How to handle personal and institutional liability issues
- Guidelines for creating policies that comply with the law

PROGRAM BENEFITS

This 60-minute program, presented by the Department of Music, will demystify the application of fair use in the Higher Education environment and provide you and your team with up-to-date information and tips you can apply immediately in your college or university.

PROGRAM HIGHLIGHTS

- Fair Use in the Classroom: What's Allowable?
- Types of works covered for face-to-face teaching
- What are the rules for using entire works?
- Applying the law to online and transmitted presentations
- How do you address spontaneous, one-time use?

- Applying Fair Use to Print, Analog & Digital Materials
- How does it affect handout, classroom guidelines and coursepacks?
- Tackling specific problems with tangible digital materials (CDs, DVDs, etc)
- Using artwork, photos and other images
- Clear explanation of the TEACH Act

- Fair Use Liability Issues for Colleges & Universities

- Personal and institutional liability issues you need to know

- Legal and policy development affecting Fair Use
- What copyright compliance means to your institution
- Evaluating institutional guidelines and policies

- Live Question and Answer Session - Have your specific fair use questions answered!

SPEAKERS

Laura (Lolly) N. Gasaway is the Associate Dean for Academic Affairs and Professor of Law University of North Carolina School of Law

- Ms. Gasaway has been Associate Dean since July 2006. She served as Director of the Law Library and Professor of Law from 1985 until 2006.
- She teaches courses in Copyright Law and Cyberspace Law in the law school and Copyright Law for Librarians in the School of Information and Library Science.
- Lolly is a past president of the American Association of Law Libraries and is a Fellow of the Special Libraries Association and has served on and chaired various committees of both associations, including their Copyright Committees.
- She served on the American Bar Association's Accreditation Committee and on the Council of the Section on Legal Education and Admissions to the Bar.
- Lolly represented the AAU at the Fair Use Conferences (for the National Information Infrastructure).
- She is currently co-chair of the Section 108 Study Group for the National Digital Information Infrastructure and Preservation Program and the Copyright Office.

PROGRAM MATERIALS

Program Materials will be provided approximately one week before the program date via email with PDF links. We will have a number of hard copies available at the event and will provide a link to these documents on this website as soon as we get them.